

COOKIE POLICY

This Cookie Policy relates to the use of Cookies on the website www.bendotti.it (hereinafter "Website") and to all its pages and sections within the domain, as well as, to the extent and in the manner prescribed herein, to third-party platforms (for example: Facebook, Instagram, LinkedIn, YouTube, Google, etc.) and applications of the Website.

By using the Website, the User consents to the Cookies use in accordance with this "Cookie Policy".

If the User doesn't consent to the Cookies use, he/she must set the browser properly, disabling the use of the Cookies chosen, as better indicated in the section below ["How can I grant or revoke consent to the use of Cookies?"](#).

However, please note that disabling technical cookies could affect User's browsing experience.

See below to know Website Cookies, their respective function and duration/expiry, and to give an informed consent to their use.

What are cookies?

Cookies are small text files, consisting of letters and numbers, which the Website send to his terminal (usually the browser). They can be saved and stored on the computer (or on other devices enabled, for example smartphones, tablets, etc.) for a certain period of time to be re-transmitted to the same Web-Site, so that they can be used for the next visit of the same User.

While browsing a Website, the User may also receive on his terminal Cookies sent from different websites or web servers (so-called "third-parties") from which originate some displayed elements (such as, for example, images, maps, sounds, specific links to pages of other domains).

Cookies have the function of streamlining the web traffic analysis or to signal when a specific website or part of it is visited or to distinguish visitors from each other in order to provide them with personalized content.

Furthermore, cookies help administrators to improve the website and User browsing experience.

For example, some Cookies are used for computer authentication, session monitoring, information storage, etc.; other cookies can be used for Users monitoring and profiling, for movements and habits studying (what they buy, what they read, etc.), and for tailoring advertisements.

COOKIES can be **OWN COOKIES**, if they are installed directly by the manager/administrator of the website you are visiting, or **THIRD-PARTY COOKIES**, if they are installed on the terminal by a third operator.

What do we use Cookies for?

A) TECHNICAL COOKIES

The Website uses Cookies for its technical needs. These Cookies are necessary for the Website to properly work and to allow the User to browse and view all its contents.

For example, they are used for keeping a browsing session open or for temporarily storing the information entered, when you return to a previous page during the same session.

The User's consent is not required to this use, but it's possible to disable these Cookies. However, in this case, Website may not properly work.

Among technical cookies, it is possible distinguish between:

i. TECHNICAL COOKIES: SESSION COOKIES

A "session cookie" is used only for the reference browsing session and is deleted when the User closes the browser window. It allows the Website to temporarily store the information necessary for navigation from one page to another, avoiding having to re-enter them.

They therefore allow, for example, to identify the User status and to verify and detect if and how long he/she is logged in.

The use of these cookies is strictly limited to session identifiers transmission, consisting of random numbers generated by the server, necessary to allow a safe and efficient Website browsing.

User consent is not required for the use of this type of cookies.

To deactivate session Cookies see the section "[How can I grant or revoke consent to the use of Cookies?](#)" below.

By disabling these technical cookies, the Website may not work properly.

ii. TECHNICAL COOKIES: PERSISTENT COOKIES

A "Persistent Cookie" is used to maintain information between one Website access and another, and to improve navigation by recognizing if a User has already visited the Website or not.

It remains on the User device beyond the closure of the single session, and precisely:

- for the "life span" of the Cookie, set by the Website. It can vary from a few minutes to several years (each type of these Cookies has its own specific duration);
- until they are manually deleted changing the browser settings. See the instructions in the section "[How can I grant or revoke consent to the use of Cookies?](#)" below.

User consent is not required for the use of this type of Cookies.

By disabling these technical cookies, the Website may not work properly.

iii. TECHNICAL COOKIES: ANALYTICS COOKIES

The Analytics Cookies are used to statistically analyze accesses / visits to the Website for exclusively statistical purposes (and not even for profiling and / or marketing). They collect information in aggregate form without tracing individual User identification.

The Website manager provide a clear and adequate indication of simple ways to oppose (opt-out) in the section "[How can I grant or revoke consent to the use of Cookies?](#)" below.

The disabling of these cookies do not affect the Website functionality.

B) PROFILING COOKIES

Own (i.e. sent and installed by the Website) or third-parties (e.g. installed by social networks) profiling Cookies are used to create User personalized profiles for advertising and marketing purposes (for example retargeting or advertising on social networks).

Therefore, this type of Cookie is generally not necessary the Website to proper work, or to its perfect functionality.

The User must give his/her consent to their use.

To deny the consent, **read carefully** the section "[How can I grant or revoke consent to the use of Cookies?](#)" below.

C) THIRD-PARTY COOKIES

As already specified, both technical Cookies (in particular analytics) and profiling Cookies can be from third-parties.

In particular, Google, Google Maps and other Google services, as well as Youtube, as regards the use of videos and other services, as well as social networks (by way of example: Facebook, Instagram, Linkedin, etc.) may install these Cookies.

However, since this list depends on the choices of these third-parties, the User is invited to consult the related cookie policies through the link included in the Privacy Policy of this WebSite, also in order to disable, through the opt-out mechanism, the related Cookies installed.

WEBSITE COOKIES LIST

| NAME | TYPE AND FUNCTION | DURATION |
|--------------------------------------|--|----------|
| wp-wpml_current_language | Persistent technical Wordpress Cookie which is used to store language settings. | 24 hours |
| cookielawinfo-checkbox-necessary | Persistent technical Cookie used to determine the visibility of the Cookie popup banner. | 2 hours |
| cookielawinfo-checkbox-non-necessary | Persistent technical Cookie used to determine the visibility of the Cookie popup banner. | 2 hours |
| elementor | Session technical Cookie used by this website's WordPress theme. It allows this website owner to implement or change the website's content in real-time. | Session |
| _ga | Analytics persistent Cookie (Google Analytics) which is used to improve website navigation, calculating and tracking visits, sessions and data relating to Google Analytics campaigns. It stores information anonymously by assigning randomly generated numbers to individual users to identify them. | 2 years |

| | | |
|--------------------------|---|----------|
| _gid | Analytics persistent Cookie (Google Analytics) which is used to store information concerning visitors' interactions with the Website and to help build Analytics reports. The stored Data (visits, origin, etc.) are collected anonymously. | 1 day |
| _gat_gtag_UA_8324167_1 | Analytics persistent Cookie (Google Analytics) which is used to monitor and analyze traffic Data and to keep track of User behavior, in order to improve User experience. | 1 minute |
| _gat_gtag_UA_22920547_82 | Analytics persistent Cookie (Google Analytics) which is used to monitor and analyze traffic Data and to keep track of User behavior, in order to improve User experience. | 1 minute |
| _ga_TPX2PDVZKP | Analytics persistent Cookie (Google Analytics) which is used to persist session state. | 2 years |
| _gat | Analytics persistent Cookie (Google Analytics) which is used to throttle request rate (it reads and filters requests from bots). | 1 hour |
| _gaexp | Analytics persistent Cookie (Google Analytics) which is used to store ID's of experiments and sessions for A/B testing. It determines a user's inclusion in an experiment and the expiry of experiments a user has been included in. | 3 months |
| __utma | Analytics persistent Cookie (Google Analytics) which is used to distinguish users and sessions and to store the calculation of days and time to purchase. | 2 years |
| __utmb | Analytics persistent Cookie (Google Analytics) which is used to store time of visit and determine new sessions/visits. | 1 hour |
| __utmc | Analytics persistent Cookie (Google Analytics) which operates in conjunction with the __utmb cookie to store time of visit and determine whether the user was in a new session/visit. | Session |
| __utmt | Analytics persistent Cookie (Google Analytics) which is used to throttle request rate and to store number of service requests. | 1 hour |

| | | |
|------------|--|----------|
| __utmv | Analytics persistent Cookie (Google Analytics) which is used to store visitor-level custom variable data. | 2 years |
| __utmz | Analytics persistent Cookie (Google Analytics) which is used to store used keyword and search engine to know how the User reached your site. | 7 months |
| AMP_TOKEN | Persistent Cookie associated with Google Universal Analytics which contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service. | 1 hour |
| _gac* | Google Ads persistent Cookie which is used to store and track audience reach. | 3 months |
| _gcl_au | Google Adsense persistent Cookie which is used to store and track conversions. | 3 months |
| _opt_awcid | Google Optimize persistent Cookie which is used for campaigns mapped to Google Ads Customer IDs. | 1 day |
| _opt_awgid | Google Optimize persistent Cookie which is used for campaigns mapped to Google Ads Customer IDs. | 1 day |
| _opt_awkid | Google Optimize persistent Cookie which is used for campaigns mapped to Google Ads Customer IDs. | 1 day |
| _opt_awmid | Google Optimize persistent Cookie which is used for campaigns mapped to Google Ads Customer IDs. | 1 day |
| _opt_expid | Google Optimize persistent Cookie which is created when running a redirect experiment. It stores the experiment ID, the variant ID and the referrer to the page that's being redirected. | 1 hour |

| | | |
|----------|---|----------|
| _opt_utm | Google Optimize persistent Cookie which is used to store the last utm_campaign query parameter. | 1 day |
| NID | Persistent cookie owned by Google for targeting / marketing purposes that is used for visitor tracking on websites. The purpose is to customize the advertisements to be displayed on the basis of the choices and tastes of the User to make the navigation of the site more engaging. | 7 months |

With reference to the most relevant cookies, the Data Controller specify the following.

Cookies and any other tracking systems installed also by third-parties through the Services on this Website cannot be technically checked by the Data Controller. Therefore, any specific reference to them is to be considered indicative.

To obtain complete information, the User is invited to carefully consult the privacy policy of any third-party's Services listed in this document before continuing to browse the Website.

Given the complexity of Cookies technologies, to receive any further information about Cookies, the User is invited to contact the Data Controller (as specified in the "CONTACT DETAILS" section).

- Google Analytics with anonymized IP

Google Analytics is a web analysis service provided by Google for statistical purposes to track and examine the Website use, compile reports and share them with other services developed by Google.

Google Analytics may use cookies to collect information and generate statistics on the Website use, without providing personal information on individual visitors. The User's IP address is anonymized. Anonymization works by shortening the IP address of Users within the borders of the member states of the European Union or in other European Economic Area countries.

Only in exceptional circumstances, the IP address will be sent to Google's servers and shortened within the United States.

Personal Data: Cookies and Usage Data.

In relation to the Personal Data processing methods and place, the User is invited to carefully see the related Privacy Policy.

Please note that the Personal Data may also be processed outside the EEA.

As of July 16th, 2020, Google no longer rely on the EU-U.S. Privacy Shield to transfer Data that originated in the EEA or the UK to the U.S, and from September 30th, 2020, it uses the standard contractual clauses approved by the European Commission, based on the adequacy decisions of the European Commission.

Please see Google [privacy policy](#) and cookie policy, "[How can I grant or revoke consent to the use of Cookies?](#)" section to disable Google cookies - a.k.a. Opt-out and also the [Privacy Shields](#) section.

- Google Tag Manager

This Web-Site uses Google Tag Manager.

Google Tag Manager is a tag management system provided by Google LLC and used to manage JavaScript and HTML tags used for tracking and analytics on websites. Tags are small code elements that, among other things, are used to measure visitor traffic and his/her behavior, to understand the effect of online advertising and social channels, to set up remarketing and orientation towards target groups and to test and optimize websites.

The Tag Manager tool itself (which implements the tags) is a cookie-free domain and does not record Personal Data. This tool allows the activation of other tags that can, for their part, record Data in certain circumstances.

For more information on Google's privacy policy, please consult the following link <https://policies.google.com/privacy?hl=en>.

For Google terms of use see this link: <https://www.google.com/analytics/tag-manager/use-policy/> and for Google Tag Manager privacy faq <https://support.google.com/tagmanager/answer/7207086>.

Personal Data: Usage Data; other types of data.

- Google Optimize

Google Optimize is a service provided by Google Ireland Limited for A/B testing that allows you to test different versions of the Web-Site pages and consequently to evaluate which one between two strategies produces the best result, in such a way as to obtain a greater number of conversions. The User's Personal Data may be used by Google to contextualize and personalize the advertisements managed by the Google itself.

For more information on Google's privacy policy, please consult the following link <https://policies.google.com/privacy?hl=en>

Personal Data: Usage Data; other types of data.

- Google Optimize 360

Google Optimize 360 is a service provided by Google Ireland Limited for A/B testing: it groups Users (who have left Google Analytics enabled) on the basis of their past use of the Web-Site, in order to evaluate their behavior for targeting and persistence purposes.

The User's Personal Data may be used by Google to contextualize and personalize the advertisements managed by the Google itself.

For more information on Google's privacy policy, please consult the following link <https://policies.google.com/privacy?hl=en>.

Personal Data: Usage Data; other types of data.

- Google Maps

Google Maps is a map viewing service managed by Google LLC or by Google Ireland Limited (it depends on the location in which the Website is viewed), which allows the Website to integrate such content within its pages.

Personal Data: Cookies; Usage data; other types of Data.

In relation to the Personal Data processing methods and place, the User is invited to carefully see the related Privacy Policy.

Please note that the data may also be processed outside the EEA.

As of July 16th, 2020, Google no longer rely on the EU-U.S. Privacy Shield to transfer data that originated in the EEA or the UK to the U.S, and from September 30th, 2020, it uses the standard contractual clauses approved by the European Commission, based on the adequacy decisions of the European Commission.

Please see Google [privacy policy](#) and cookie policy, "How can I grant or revoke consent to the use of Cookies?" section to disable Google cookies - a.k.a. Opt-out and also the Privacy Shields section.

- **Instagram, Instagram Widget**

On the Web-Site there are redirection or sharing buttons to the Instagram social platform owned by Meta Platforms Ireland Limited and to the individual social network pages attributable to the Controller.

Instagram shares information worldwide, both internally with Instagram companies and externally with partners and with the people with whom the User connects.

According to the related policies, Instagram uses cookies, pixels, local storage technologies and other similar technologies to show advertising content, to offer the service and for reasons related to its use, as well as to collect information about the User use of Instagram. Instagram could also use these technologies to remember the choices made by the User (eg. User name, language or geographical area in which the User is located) and customize the Service to offer better functions and content. Instagram and its advertising partners may use these technologies to show advertisements targeted to the interests of the User. This information may be shared with organizations outside of Instagram, such as advertisers and/or networks of advertisers for the publication of ads and for measuring the effectiveness of advertising campaigns.

The information could be transferred and/or transmitted and/or stored and processed in the United States or in other countries outside the User's residence or in any case outside SEE.

The User is also advised that from July 16, 2020 Instagram no longer bases the processing of Users' Personal Data on the EU-U.S. [Privacy Shield](#) (EU-US Privacy Shield) to transfer data from the European Economic Area and the United Kingdom to the United States; but uses [standard contractual clauses](#) approved by the European Commission and based on the [adequacy decisions](#) of the European Commission regarding certain countries, as appropriate, for data transfers from the EEA to the United States and other countries.

In relation to the Privacy Shield, the User is referred to reading the relevant paragraph in the cookie policy.

In this case, the following Personal Data are processed: Cookies; Usage data; other types of data.

For more information on the installation and use of cookies by Instagram, the User is requested to carefully read the relevant [cookie policy](#). Please read the [privacy policy](#) of the service carefully to obtain detailed information on the collection and transfer of Personal Data, on the User's rights and on how to configure your privacy settings.

With reference to the [conditions of use of the Instagram](#) service, the User is finally invited to consult the aforementioned conditions.

- **LinkedIn**

LinkedIn is a third-party social networking tool owned by LinkedIn Ireland Limited Company that allows You to connect different workers, professionals and companies, also providing statistics on use and interactions on the platform.

The Controller have neither knowledge of, nor any influence over the possible collection and processing of User Data by LinkedIn. If the User opens its profile on LinkedIn, his/her Data may be forwarded to the United States of America.

Therefore, the User is invited to carefully read the LinkedIn privacy policy at <https://www.linkedin.com/legal/privacy-policy> and eventually change the LinkedIn settings, following the instructions in their privacy policy.

The LinkedIn advertising cookie can be deactivated (opt-out) here: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

Personal Data: Cookies; Usage data; other types of data.

- **YouTube**

YouTube is a network for sharing videos owned by Google Ireland Limited. The data provided directly by you and by YouTube will be used exclusively for marketing purposes such as better reach of the specific target group, increase visibility, image building, User information and employer branding and/or statistics.

In case the User visit our YouTube channel, YouTube and its parent company Google collects his/her IP address and other personal information using cookies.

If the User is logged in to his/her YouTube channel and visit our YouTube profile, this may be associated with his/her profile.

By creating a YouTube channel, we contribute to the processing of our visitors' personal information, irrespective of whether they are registered or logged in to YouTube. Although YouTube provides us with certain data collected through cookies or concerning our videos in anonymous form, the compilation of these statistics is based on the previous processing of personal data.

If the User is logged in with YouTube, he/she agree to YouTube's terms of use, privacy and cookie policies and to YouTube's processing of his/her Personal Data.

We have no influence on the Data collection and further processing by YouTube, to what extent this happens and how long this data is stored.

For more information, please visit YouTube/Google privacy policy: <https://policies.google.com/privacy?hl=en>.

Personal Data: Cookies; Usage data; other types of data.

- **Google Fonts**

Google Fonts is a font style display service owned by Google Ireland Limited, which allows this Web-Site to integrate them into its pages. For this purpose, if the User has not cached the specific fonts required by this

Web-Site in his browser cache, your browser establishes a direct connection to Google's servers to download the correct files.

In this case, Google can identify, for example, your IP address which receives the characters to be displayed.

For more information, please visit Google privacy policy: <https://policies.google.com/privacy?hl=en>.

Personal Data: Cookies; Usage data; other types of data.

- **Query Click**

Query Click is an advertising service provided by Query Click Ltd.

For more information, please visit Query Click [privacy policy](#).

Personal Data: Usage Data, Cookies, other types of data.

- **Welect**

Welect is an advertising service provided by Welect GmbH.

For more information, please visit Welect [privacy policy](#).

Personal Data: Usage Data, Cookies, other types of data.

- **WordPress.com**

Personal Data: various Types of Data.

The User is invited to read carefully the related [privacy policy](#).

PRIVACY SHIELD

Privacy Shield between EU and US is a self-certification mechanism for companies established in the US that process Personal Data received from European Union. It was deemed adequate by the European Commission in 2016.

In compliance with the principles contained therein, the companies undertake to provide adequate protection tools to the interested parties (i.e. all the Data Subjects whose Personal Data have been transferred from the European Union). If not, they are removed from the certified companies list ("Privacy Shield List") by the US Department of Commerce and can be subjected to sanctions by the Federal Trade Commission.

However, on July 16th, 2020, the Court of Justice of the European Union (CJEU) (2016/1250 Decision of on the adequacy of the protection offered by the EU-US privacy shield regime - cd. ["Schrems II Judgment"](#)), declares the Privacy Shield inadequate to protect Personal Data received from EU to a company established in United States.

The standard contractual clauses were instead confirmed as valid for Personal Data transfer from EU to non-EU country (in accordance with European Court of Justice's decision 2010/87).

The User is invited to see [FAQs relating to the Schrems II](#) ruling and its effects drafted by the European Data Protection Committee (EDPB), the website www.privacyshield.gov and the Data Protection Authority's website to better understand the issue and monitor further developments.

How can I grant or revoke consent to the use of Cookies?

The User can change his/her preferences relating to Cookies and prevent - for example – third-parties from installing them in the following ways:

1) by setting the browser software accordingly.

a) Some browsers support the Do Not Track function, which allows the User to automatically stop the collection of certain Data. However, not all websites are set up to enforce this option (discretionary).

b) Some browsers allow you to surf in "anonymous mode" limiting the amount of Data set on your computer and automatically deleting persistent Cookies placed on your device when you finish browsing.

In this case, the Website will not detect the User, the pages viewed and the related Cookies will not be stored in the history. However, the anonymous browsing function does not guarantee anonymity on the Internet, because it just deleted Cookies in your browser, but not the ones processed by website managers and connectivity providers.

c) In all browsers it is possible to delete Cookies manually. However, please pay attention that new Cookies are downloaded at every connection to the Internet, so that the User has to erase the Cookies periodically. If desired, some browsers offer automated systems for periodic deletion of Cookies.

2) by express refusal to consent - generally required only for profiling Cookies - in the event that the Website uses a latest generation banner.

The User can find information on how to manage consent to Cookies with some of the most popular browsers, for example, at the following addresses: [Google Chrome](#), [Mozilla Firefox](#), [Apple Safari](#), [Microsoft Internet Explorer](#) and [Microsoft Edge](#).

With reference to any identifiers used by third-parties, Users can manage their settings and withdraw their consent by visiting the related opt-out link (if available), using tools described in the third-party's privacy policy or by contacting its Data Controller directly.

With regard to Google Analytics, if the Website support Google Analytics Javascript code (analytics.js, gtag.js) version, it is possible for the User to exercise the opt-out/disable Google Analytics by clicking [here](#).

Notwithstanding the foregoing, Users can also get information from [YourOnlineChoices](#) (EU), [Network Advertising Initiative](#) (USA), [Digital Advertising Alliance](#) (USA), [DAAC](#) (Canada), [DDAI](#) (Giappone) or other similar services. Therefore, the User is invited to consult also these websites.

CONTACT DETAILS

DATA CONTROLLER:

FORNI INDUSTRIALI BENDOTTI - S.P.A. (fiscal code, VAT number and Italian Business Register – Company Registration Office of Bergamo registration number 00231840166, REA BG - 112786, share capital Euro 520.000,00, fully paid-up),

Registered Address: Costa Volpino (BG), Via Zoncone n. 34, CAP 24062

E-mail address: info@bendotti.it

Registered e-mail address: bendotti@legalmail.it

Telephone number: +39 035 988108

Fax: +39 035 988115

DEFINITIONS AND LEGAL REFERENCES

"Cookie" or "Cookies"

Small portion/s of data stored in the User's device.

"Personal Data" or "Data"

Any information relating to a Data Subject.

"Usage Data"

All the information collected automatically through the Website and/or by third-party applications, including: IP addresses or domain names of the computers used by the User to connect to the Website, addresses in URI (Uniform Resource Identifier), time of the request, the method used to forward the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (success, error, etc.), the country origin, browser and operating system features, time features (for example, time spent on each page), the details about the actions taken (sequence of the pages the User has visited, operational system parameters and IT environment).

"Data Subject"

The identified or identifiable natural person to whom the Personal Data refers. An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological genetic, mental, economic, cultural or social identity of that natural person.

"Data Processor" or "Manager" or "Data Processors" or "Managers"

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Data Controller, as set out in this Privacy Policy.

"Service" or "Services"

The Service/Services provided by the Website as specified in the relative terms (if available) on this Website/application.

"Website"

The hardware and software tool through which the Personal Data of Users are collected and processed, and precisely www.bendotti.it .

"Controller" or "Data Controller"

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data; where the purposes and means of such processing are determined by Union or Member State law, the Controller or the specific criteria for its nomination may be provided for by Union or Member State law.

The Data Controller, as better identified above, unless otherwise specified, is the owner of the Website.

"Processing" or "Data Processing"

Any operation or set of operations which is performed on Personal Data or on sets of Personal Data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

"European Union" or "EU"

Unless otherwise specified, any reference to the European Union contained in this document is intended to be extended to all current member states of the European Union and of the European Economic Area (so-called EEA).

"User" or "Users"

The individual or individuals who use the Website/application. Unless otherwise specified, he/she coincides with the Data Subject.

Legal references

This Privacy Policy has been drawn up on the basis of current legislation on the subject (including national legislation) and in particular in accordance with the provisions of Regulation (EU) 2016/679 (so-called GDPR), articles 13 and 14.

Last update: April 27th, 2022.